Strive - Ada: Chatbot transitions to HE

Bolton College launched its award winning student-facing chatbot service in April 2017. Since then it has been answering a wide variety of questions that relate to the College, College services and their studies. The next stage of the project entails teaching the Ada service to behave as a true campus digital assistant for students. As a digital assistant Ada will offer nudges to the College’s 2nd year Level 3 and Access students to support their progression to Higher Education, specifically giving information on the University of Bolton and create a technological support mechanism for recruitment and transition.

2 undergraduate students obtained bursaries as part of the strive bid to support the training of ADA around information that new students would like.

ADA has sent a number of ‘nudges’ – which already positively impacted on the number of Bolton College students attending University Open Days.

The Project is ongoing and hopes to see more gains during the summer months.